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The Business Magazine for the Global Beauty Industry

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Annual State of the Industry

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PLUS

- Spas Get Serious: Wellness
- Fanning the Flames: Supplier Innovation
- Outsourcing Supplement

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SPA SHAVE

É Shave introduced a collection of lavender shaving products for men and women with sensitive skin. The pre-shave oil prepares skin for a closer shave, while the shave cream provides a smooth shave surface and lather. Lastly, the after shave soother provides antiseptic and astringent qualities to clean and tighten pores and calm skin after razor contact. É Shave products are available at select retailers and spas worldwide. www.eshave.com



PEPTIDE DUO

Celazome introduced two peptide formulas to firm skin and reduce the appearance of fine lines and wrinkles. The N°45 line, which includes Firming Peptide Complex and Forming Peptide Cream, are available online. www.celazomeskin.com



DURIAN BENEFITS

Murad introduced its new Intensive Resurfacing Peel, featuring the essential fatty acids and antioxidants of the durian fruit. The peel is available in single use ampoules online and at salons, spas and select retail outlets worldwide. www.murad.com

BACK TO BASICS

Olan Laboratories launched Base-lcs, its first base coat, to prep natural or false nails to hold polish longer. Sold in beauty salons, spas and nail salons globally, Olan's new base coat is available in a .5 oz size and a 4 oz professional refill. www.olanlabs.com



RADIANCE

Kinerase, a brand by Valeant Pharmaceuticals International, introduced the Brightening Antiaging System, a facial serum and a spot treatment pen formulated to improve the discoloration of skin due to aging. The products' pearlescent properties diffuse light and seemingly brighten skin. Kinerase products are distributed through dermatologists and cosmetic surgeons. www.kinerase.com

BERRY BABEE

Gaylee Skin Care & Cosmetics, Inc. launched Babee, a line of fruit-infused skin care products for children, including Raspberry Moisturizing Lotion. The lotion is lightweight and antibacterial (yet safe for sensitive skin) and formulated to improve skin texture and moisture retention over time. Gaylee Skin Care is available in salons, spas, medi-spas and skin care clinics. www.gaylee.com

INSIDE STYLE

David Babail, Principal and Founder, David Babail for WildAid, www.davidbabailforwildaid.com

Major beauty brands and celebrities team up with nonprofits to support health research, but animals often fall second to the needs of people when it comes to fundraising. That's not the case with celebrity hairstylist David Babail's new critter-friendly project. He joined forces with friend and actress Kate Hudson to launch a new line of salon hair care products, David Babail for WildAid. Through the new brand's sales, 10% of funds will be donated to WildAid, a nonprofit organization fostering education and garnering support for threatened and endangered wildlife.



"Through our years of friendship, Kate and I often spoke about creating natural products. After being introduced to WildAid, we thought this was a perfect fit," says Babail.

Babail befriended Hudson at a photo shoot nearly seven years ago, and since then, they've juggled ideas with others stars, such as Angelina Jolie, about preserving wildlife. "Eric Steinhauser is one of our original partners who introduced us to WildAid, while Angelina was a vital force in the line's concept," Babail says.

But the biggest influence on Babail's push toward hair care for a good cause came from his mother Hilda, a "legend in the hair industry," in the 1970s, according to her son. "My mother always surrounded my sister and me with animals," says Babail. "She stressed the importance of respecting their lives. This family passion soon transformed into my cause."

After soul-searching at the top of the Eiffel Tower in Paris with his mom, Babail chose to switch careers from hotel management. Following in her footsteps as a hair stylist, he attended the Vidal Sassoon Academy in London and L.A. and eventually built his celebrity clientele to include Hudson, Jolie, Nicole Kidman, Uma Thurman, Gwyneth Paltrow, Sarah Jessica Parker, Jennifer Garner and more. He has styled hair for multiple red carpet events. "I love these events, because it gives me the opportunity to create trends and raise awareness to my art," he says.

Though currently without his own salon, Babail is focusing on his WildAid launch, in an attempt to reduce the reported \$10–20 billion a year illegal wildlife trade. "Having the opportunity to create this line will be my greatest milestone," he says. "It is my baby, and I have watched it from its conception to its birth. Each detail required my input, from ingredients to packaging. By donating 10% of our sales, it allows everyone to feel like they are doing something good when they purchase the products. That is why our slogan is, 'It's beautiful to be good.'"

Next on the professional horizon, Babail hopes to develop a makeup and skin care line with Hudson. Personally, he hopes to inspire others just as his mother inspired him. ■ GCI