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Take aim with Oregano, clinically proven to inhibit *P. Acnes*: O•Plex Target hits a bulls-eye for problem skin
Dermazone Solutions expands world's first cosmeceutical collection that fights acne with wild Oregano Oil

Clearwater, FL, Tuesday August 2, 2005 – Dermazone Solutions announces today the launch of O•Plex Target, a revolutionary topical spot treatment that utilizes the natural medicinal properties of Oregano—clinically proven to inhibit *P. Acnes* and other bacteria known to cause the skin condition acne—to tackle individual blemishes and improve both skin's overall appearance and integrity. Target is the latest from Dermazone's O•Plex product line designed for problematic and oily skin types, the world's first cosmeceutical collection to rely on the acne-fighting strength of Oregano and the most significant advancement in the topical battle against acne this decade. Specifically, the line uses Complex Origanum, the company's proprietary wild Oregano blend. With an 80 percent concentration of patented Lyphazome® nanospheres—tiny delivery vessels used to encapsulate moisture and bioactive ingredients—Target provides immediate symptom improvement and effective, long-lasting results by time releasing Complex Origanum, Tea Tree Oil and Red Marine Algae deep within the epidermis to remedy the source of the problem, while providing all-day hydration and lipid barrier repair. Used as a stand-alone product to prevent and correct cyclical lesions associated with adult-onset acne, or in conjunction with the three-step O•Plex Acne Treatment System as part of an overall solution to acne vulgaris (the skin condition which plagues as many as 90 percent of adolescents). Target provides concentrated aim that delivers next day results.

According to Dr. Jeremy McConnell, M.D., of Tampa, Florida, “When introduced last year, the O•Plex line was a huge step forward for my increasing number of patients desiring natural, non-toxic treatments of their acne symptoms. As a spot treatment, O•Plex Target will provide another tool to clear up problem areas unique to each individual, particularly when used as needed between morning and evening cleansings.”

Applied directly to affected areas at the first sign of a breakout, Target provides teens and other sufferers of chronic acne symptoms a proactive defense against individual blemishes as they arise. For maximum prevention, this spot treatment can be used to supplement a daily acne correction regimen such as the O•Plex Acne Treatment System. Target also provides an excellent blemish-fighting option for suffers of occasional or cyclical adult acne

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that desire the gentle yet effective symptom relief brought by natural Complex Origanum, but who otherwise do not require sustained anti-acne treatment. Adult acne represents a widespread yet under-discussed condition affecting women in greater numbers than men, due in part to increased oil and sebum production caused by monthly hormonal fluctuations, pregnancy or menopause.

The key to Target's powerful skin clearing formula lies in Dermazone's proprietary Complex Origanum. Oregano—used since ancient times as a wound healer and antiseptic—proves to be a powerful antimicrobial and antibacterial agent, which in the company's research shrunk swollen skin lesions and impeded the development of bacteria known to cause serious skin complications at levels matching those of the broad-spectrum antibiotics used as experimental control positives. In order to harness such germicidal benefits, Dermazone relies on wild *Origanum vulgare* ssp. *hirtum*, a rare herb specific to the mountains of the Mediterranean region, due to its high concentration of oils and medicinal chemicals. O•Plex represents the first product line to capture the therapeutic, antimicrobial strength of Complex Origanum to deliver long-lasting relief of acne symptoms. In addition to Target, items in Dermazone's O•Plex collection include O•Plex Wash, O•Plex Mist and O•Plex Control.

For maximum effectiveness, Target combines Complex Origanum with other natural ingredients known for their positive impact on problematic skin. This includes Tea Tree Oil, which promotes healing of acne-prone and congested skin types, as well as stimulating and revitalizing Red Marine Algae. The formula also contains Camphor, a counter-irritant and analgesic with mild local anesthetic effects, and Sulfur, long used to relieve the itching, burning and dryness associated with serious skin conditions while promoting clear skin. Combined, this bioactive blend powerfully fights stubborn, persistent blemishes while providing gentle, non-drying acne symptom relief for even the most sensitive skin.

Dermazone, an acknowledged leader in the field of nanotechnology, incorporates its patented Lyphazome® nanotechnology by encapsulating at least 80 percent of Target's therapeutic formula of bioactives and skin-hydrating water within tiny delivery vessels built from plant-based phospholipids known as nanospheres. At 125 to 150 nanometers in radius, or 1/50th the size of a human skin cell, these “perfect-sized” nanospheres are small enough to penetrate the skin's surface barrier, yet are large enough to not be counterproductively absorbed by the body. Once deep within the epidermis, a reservoir of nanospheres forms, releasing ingredients over time—eight hours or more—to combat bacteria and replenish moisture. Finally, phospholipids form a matrix with cells, strengthening the skin's protective lipid barrier. The 20 percent non-encapsulated ingredients provide immediate surface benefits, enabling Target to relieve problematic skin both upon application and throughout the day.

Dermazone's O•Plex Target is a member of the company's Celazome® line of cosmeceutical skincare products. Target, the O•Plex Acne Treatment System and Dermazone products can be purchased through select dermatologists, aestheticians, and spas, or through the company's website at www.dermazone.com.

About Dermazone Solutions

*Dermazone Solutions is an acknowledged leader in nanotechnology, employing patented Lyphazome® nanospheres as a key component of their product formulas to provide an advantage over comparable cosmeceutical lines. The company's Lyphazomes—the result of more than a decade of cutting-edge research—are 125 to 150 nanometers in radius, or 1/50th the size of a human skin cell, guaranteeing superior delivery of the finest natural, food-grade bioactive and active ingredients. Each product formula employs more than 80 percent Lyphazomes, delivering ingredients into the skin, not just onto the surface. Ingredients form a matrix with cells that strengthens the skin's natural defense structure. Nanospheres release ingredients over time—eight hours or more—replacing lost moisture and nutrients throughout the day. The 20 percent non-encapsulated ingredients provide immediate surface benefits, acting like “breakfast for the skin.” Dermazone's Celazome® cosmeceutical skincare line and Lyphazome® therapeutic moisturizers and sun care products are used and recommended by aestheticians, dermatologists, burn centers, national sports teams, and celebrities worldwide. Dermazone products include many **Skinperatives™**, a designation given to products that benefit virtually any skin type. Dermazone Solutions' cosmeceutical skincare products can be purchased via the company's website (www.dermazone.com). For press information, product links and additional testimonials: www.dermazone.com/press.*

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