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**TREAT yourself to more youthful eyes with every use: Eye Treat™, the next generation of anti-aging skincare**

*Dermazone Solutions introduces world's first eye treatment to feature thirteen powerful nanosphere-delivered bioactives, including peptides proven to dramatically diminish lines and wrinkles*

**Clearwater, FL, Tuesday September 6, 2005** – Dermazone Solutions announces today the launch of Celazome® Eye Treat™, a revolutionary cosmeceutical eye care formula which lessens wrinkles, softens lines, and improves overall texture and tone throughout the delicate eye area—often the first place displaying visible signs of skin damage and aging. While other comparable products provide either short- or long-term effects, Eye Treat's potent all-in-one formula, unlike any other on the market today, provides users with both immediate, temporary reduction of lines and long-term build-up of collagen to decrease and prevent wrinkles over time. In addition, this multi-faceted product reduces dark circles, decreases puffiness, strengthens skin structure and deeply hydrates. Eye Treat provides miraculous results using two proven peptides—Argireline® (acetyl hexapeptide-3) and Matrixyl™ 3000 (palmitoyl oligopeptide and palmitoyl tetrapeptide-3)—combined with eleven additional powerful bioactives and delivered deep within the epidermis via the company's patented Lyphazome® nanospheres where ingredients time-release for all-day corrective action. Eye Treat is the perfect addition to the skincare regimen for anyone who desires a maximum-result, proactive approach to diminishing the signs of aging without the pain or expense of surgery and other cosmetic procedures.

As Dermazone's most potent eye product, Eye Treat includes both Argireline and Matrixyl 3000, proven peptides that provide short- and long-term benefits, respectively, for best corrective impact. Argireline lessens muscle tension, a temporary effect similar to that of Botox® but without the loss of facial expressions, which provides an immediate improvement to the appearance of fine lines, and in the long run may help prevent new lines and wrinkles from forming. Algae-based Pepha®-Tight complements this by tightening skin and strengthening connective tissue, providing a smoother, firmer surface. For long-term correction, Eye Treat also features Matrixyl 3000 to stimulate fibroblasts and build collagen for healthier, more visibly radiant skin with continued daily use. In clinical tests, Matrixyl 3000 provided measurable decreases in the length, depth and density of lines and wrinkles after only a short period, with cumulative effects resulting in even greater wrinkle reduction over time.

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This luxurious eye treatment features eleven additional powerful bioactives—delivered with and within Dermazone’s patented Lyphazome nanospheres—to enhance skin’s look and feel, and improve health and integrity. To off-set dark circles and shadows, the skin brightener Tyrostat™-09 reduces the formation of unwanted skin pigmentation, while Velvet Veil™, a highly-refined mica, reflects light to soften the appearance of tone and texture. Eye Treat also includes Canadian Willowherb™ Extract to reduce inflammation, redness and puffiness. Squalane and Alpha Bisabolol soothe irritation and facilitate healing, while Shea Butter softens skin and Hyaluronic Acid helps retain moisture provided by hydrating Lyphazome® nanospheres. Finally, nourishing antioxidants, including Green Tea Extract, reduce transdermal water loss, decrease free radicals and stimulate cell development.

To compound the effects of both peptides and bioactives, Dermazone uses its patented Lyphazome nanotechnology delivery system—the result of more than a decade of research and development efforts—to encapsulate at least 80 percent of Eye Treat™’s peptides, bioactives and skin-hydrating moisture within tiny delivery vessels built from plant-based phospholipids known as nanospheres. At 125 to 150 nanometers in radius, or 1/50<sup>th</sup> the size of a human skin cell, these “perfect-sized” nanospheres are small enough to penetrate the skin’s surface barrier, yet are large enough to not be counterproductively absorbed by the body. Once deep within the epidermis, a reservoir of nanospheres forms, releasing ingredients over time to provide corrective action and replenish moisture all day. As ingredients and hydrating moisture are released, phospholipids form a matrix with skin cells, naturally strengthening the skin’s protective lipid barrier. Increased strength and hydration builds skin integrity and helps to slow the formation of new wrinkles and lines. The 20 percent non-encapsulated ingredients provide immediate surface benefits, enabling Eye Treat to provide visible improvement to tone and texture upon application.

Dermazone’s Eye Treat is a member of the company’s Celazome® line of cosmeceutical skincare products. This once or twice daily product is particularly useful for those users with mature skin or those who reside in cold, dry climate conditions. It is recommended for even the most sensitive skin. Eye Treat and other products in Dermazone’s Celazome and Lyphazome lines can be purchased through select dermatologists, aestheticians, and spas, or through the company’s website at [www.dermazone.com](http://www.dermazone.com).

### **About Dermazone Solutions**

*Dermazone Solutions is an acknowledged leader in nanotechnology, employing patented Lyphazome® nanospheres as a key component of their product formulas to provide an advantage over comparable cosmeceutical lines. The company’s Lyphazomes—the result of more than a decade of cutting-edge research—are 125 to 150 nanometers in radius, or 1/50<sup>th</sup> the size of a human skin cell, guaranteeing superior delivery of the finest natural, food-grade bioactive and active ingredients. Each product formula employs more than 80 percent Lyphazomes, delivering ingredients into the skin, not just onto the surface. Ingredients form a matrix with cells that strengthens the skin’s natural defense structure. Nanospheres release ingredients over time—eight hours or more—replacing lost moisture and nutrients throughout the day. The 20 percent non-encapsulated ingredients provide immediate surface benefits, acting like “breakfast for the skin.” Dermazone’s Celazome® cosmeceutical skincare line and Lyphazome® therapeutic moisturizers and sun care products are used and recommended by aestheticians, dermatologists, burn centers, national sports teams, and celebrities worldwide. Dermazone products include many **Skinperatives™**, a designation given to products that benefit virtually any skin type. Dermazone Solutions’ cosmeceutical skincare products can be purchased via the company’s website ([www.dermazone.com](http://www.dermazone.com)). For press information, product links and additional testimonials: [www.dermazone.com/press](http://www.dermazone.com/press).*

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