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Full press kit at www.dermazone.com/press

**Product Backgrounder
Celazome® Tip Treat™**

More than a typical cuticle cream, Tip Treat™ is the world's first cuticle exfoliator, moisturizer and protectant in one. Just one application strips away tough, difficult to treat cuticle skin, provides luxurious hydration with deep-penetrating Lyphazome® nanospheres, and defends frequently used fingers and toes from everyday damage. Strong enough to remove dry, dead skin while gentle enough for everyday use, this single "3-in-1" product eliminates time consuming, multi-product processes, or the time and expense of visiting a manicurist. Tip Treat's unique formula uses Bromelain (Pineapple Extract), a potent protease enzyme and natural anti-inflammatory agent, to dissolve dead skin and speed the development of healthy new cells. Lecithin acts as a soothing moisturizer, while the Sodium Hyaluronate and hydrating Lyphazome nanospheres deliver water to thirsty skin. Finally, Dimethicone and Petrolatum form a protective barrier to prevent trans-epidermal water loss and ensure Tip Treat's effectiveness through daily activities such as hand washing. And like all Dermazone products, patented Lyphazome nanospheres deliver bioactives deep within the skin where ingredients release over time, when and where they are needed. Tip Treat is a member of Dermazone's new Treat Collection, and comes with the Dermazone *Skinperative*™ designation, indicating it is a product with multi-purpose properties from which virtually any type of skin can benefit.

Product Facts

Primary Function: Exfoliates dry, dead cuticle skin.

Secondary Function(s): Rejuvenates with invigorating moisturizers, while protecting skin on fingers and toes from damage caused by frequent use.

Lyphazome® Technology: Concentrated amounts of Lyphazome® nanospheres with their intense hydrating properties deliver both bioactive ingredients.

Key Bioactives: Bromelain (Pineapple Extract), Lecithin, Sodium Hyaluronate, Petrolatum, Mineral Oil, Lyphazomes.

SIZE: .5 oz. **MSRP:** \$22.00

Dermazone Solutions is the manufacturer and marketer of the Celazome® cosmeceutical skin care line and the Lyphazome® product line of therapeutic moisturizers and sunscreens. These products can now be purchased from Dermazone via the company's website (www.dermazone.com). Consumers can benefit from Dermazone Solutions' launch of its *Skinperative*™ **Online Analyzer**, an interactive evaluation for consumers that serves as a virtual aesthetician, analyzing consumers' skin type, external factors and lifestyle and providing a recommendation for the most appropriate Dermazone skin care regimen.