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Product Backgrounder
Celazome® Eye Treat™

Turn back the hands of time with Dermazone Solutions' new Celazome® Eye Treat™, the first cosmeceutical eye cream to combine the miraculous anti-wrinkle properties of proven peptides, plus an additional eleven powerful bioactives and patented nanotechnology that delivers ingredients deep beneath the skin's surface, providing both immediate and cumulative benefits. Using Dermazone patented Lyphazome® nanospheres—pant-based phospholipid delivery vessels loaded with water and active ingredients—Eye Treat's multifaceted formula begins by diminishing the appearance of lines and wrinkles using Argireline®, a peptide that temporarily reduces facial tension, as well as algae-based Pepha®-Tight to lift and tighten the skin's surface. For long-term wrinkle reduction, this luxurious eye cream includes the peptide Matrixyl™3000, which stimulates fibroblasts for increased collagen production with continued use. To brighten eyes and soften dark circles, the formula features skin-lightening Tyrostat™-09 and the light-reflecting mica, Velvet Veil™. Further, Eye Treat reduces inflammation and puffiness with Canadian Willow Herb Extract, while Shea Butter softens skin, Hyaluronic Acid helps retain moisture, and Squalane and Alpha Bisabolol reduce irritation and facilitate healing. Finally, nourishing antioxidants Olive Fruit Oil, Green Tea Extract and Tocopheryl Acetate (Vitamin E) reduce transdermal water loss, decrease free radical damage and stimulate new cell development. Used once or twice daily, results are younger, more radiant eyes. Eye Treat is appropriate for even the most sensitive skin.

Product Facts

Primary Function: Decrease the appearance of lines and wrinkles, brighten skin and reduce puffiness of eye area.

Secondary Function(s): Stimulate collagen development for long-term reduction of lines and wrinkles.

Lyphazome® Technology: Concentrated amounts of Lyphazome® nanospheres with their intense hydrating properties deliver ingredients deep within the skin and release over time for all-day results.

Key Bioactives: Argireline®, Matrixyl™3000, Pepha®-Tight, Tyrostat™-09, Velvet Veil™, Olive Fruit Oil, Canadian Willow Herb Extract, Green Tea Extract, Squalane, Shea Butter, Tocopheryl Acetate (Vitamin E), Hyaluronic Acid, Alpha Bisabolol, Lyphazomes.

SIZE: 0.5 oz. **MSRP:** \$78.00

Eye Treat is a member of the Celazome line of cosmeceutical skincare products and the second product introduced into Dermazone's new Treat Collection. Celazome products use Dermazone's patented nanotechnology delivery system developed through more than a decade of cutting-edge nanosphere research. Lyphazome nanospheres—1/50th the size of a human skin cell—allow active ingredients to penetrate deeper into the skin, ensuring superior delivery of bioactives and maximum effectiveness over time. Dermazone's Celazome and Lyphazome products may be purchased through select dermatologists, aestheticians and spas, or via the company's website (www.dermazone.com). Consumers can benefit from Dermazone Solutions' *Skinperative™ Online Analyzer*, a question and answer program for consumers, which serves as a virtual aesthetician, analyzing a consumer's skin type, external factors and lifestyle, and providing a recommendation for the most appropriate Dermazone skin care regimen.