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**Product Backgrounder**  
**Celazome<sup>®</sup> Enzyme Exfoliating Masque**

Exfoliation is a crucial component to healthy looking skin but can also be the most damaging if performed improperly. *Celazome<sup>®</sup> Enzyme Exfoliating Masque*, a *Dermazone Skinperative<sup>™</sup>*, ensures users achieve the *Skinperative* designation is given to products that have multi-purpose properties from which virtually any type of skin can benefit. The *Celazome Enzyme Exfoliating Masque* does not use any gritty, “scrub-to-exfoliate” method. Instead, gentle and effective exfoliation is accomplished from bioactive ingredients working in harmony to give skin a soft, smooth, healthy appearance with touchable improvement.

**Product Facts**

**Primary Function:** Gently removes dead skin cells

**Secondary Function(s):** Improves skin clarity, texture and smoothness

**Lyphazome<sup>®</sup> Technology:** Concentrated amounts of Lyphazomes<sup>®</sup> with their intense hydrating properties deliver both bioactive and active ingredients

**Key Bioactives:** Pineapple Extract (Bromelain), Sodium Hyaluronate, Kaolin, Apricot Kernel Oil

**SIZE:** 1.7 oz    **MSRP:** \$28.00

*Celazome Enzyme Exfoliating Masque* is one of three masques in the entire Celazome product line. Celazome Masques provide a visual or tactile “lift” while preparing the skin for application of other Celazome products. The Celazome Masque products aid in the treatment of specific skin imperfections by eliminating dead cells and impurities, clearing the way for moisturizing and repairing products.

Dermazone Solutions, LLC is the provider of the Celazome cosmeceutical skin care line and the Lyphazome product line of therapeutic moisturizers and sunscreens. These products can now be purchased from Dermazone via the company’s website ([www.dermazone.com](http://www.dermazone.com)). Consumers can benefit from Dermazone Solutions’ launch of its *Skinperative<sup>™</sup> Online Analyzer*, a question and answer program for consumers serves as a virtual aesthetician, analyzing consumers skin type, external factors and lifestyle and providing a recommendation for the most appropriate Celazome skin care regimen.