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Product Backgrounder
Celazome® Botanical Daily Moisturizer SPF 15

Achieving a perfect balance between moisture and sun protection while ensuring long-lasting, all-day coverage are distinguishing characteristics of *Celazome® Botanical Daily Moisturizer SPF 15*. Utilizing Dermazone's patented Lyphazome® delivery technology, *Celazome Botanical Daily Moisturizer SPF 15* guarantees eight(8) hours of waterproof, sweat proof, rub proof UVA/UVB broad spectrum sun protection. With this protection comes front-line free radical defense and soothing botanicals to help protect the skin from environmental assault. These protections are imperative to preventing visible signs of aging and make *Celazome Botanical Daily Moisturizer SPF 15* a ***Dermazone Skinperative***. The ***Dermazone Skinperative*** designation indicates products that have multi-purpose properties from which virtually any skin can benefit.

Product Facts

Primary Function: Providing long lasting hydration and all day UV protection

Secondary Function(s): Protect the skin from environmental assault to prevent the visible signs of aging

Lyphazome Technology: Concentrated amounts of Lyphazomes® with their intense hydrating properties deliver both bioactive and active ingredients

Key Bioactives: Sorbitol, Dimethicone, Aloe Vera Gel, Tocopheryl Acetate, Rose hips Extract, Althea Extract, Cucumber Extract, Sambucus Extract, Arnica Extract, Lecithin

Active Ingredients: Octinoxate, Oxybenzone, Octisalate

SIZE: 1.7 oz **MSRP:** \$23.00

Celazome Botanical Daily Moisturizer SPF 15 is a member of the Celazome Facial Moisturizer line. Celazome Facial Moisturizers provide long lasting hydration via time-released delivery of key bioactives to the deepest layers of the skin. These bioactives perform healing and protective functions imperative to an effective skin care regimen.

Dermazone Solutions, LLC is the provider of the Celazome cosmeceutical skin care line and the Lyphazome product line of therapeutic moisturizers and sunscreens. These products can now be purchased from Dermazone via the company's website (www.dermazone.com). Consumers can benefit from Dermazone Solutions' launch of its *Skinperative™ Online Analyzer*, a question and answer program for consumers serves as a virtual aesthetician, analyzing consumers skin type, external factors and lifestyle and providing a recommendation for the most appropriate Celazome skin care regimen.