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Full press kit at www.dermazone.com/press

Beauty consumers benefit from launch of *Dermazone Skinperative™ Online Analyzer*
Online “virtual aesthetician/dermatologist” provides comprehensive in-home skincare guidance

Clearwater, FL Thursday, April 1, 2004— Dermazone Solutions’ launch today of its industry-shifting *Skinperative™ Online Analyzer* forever changes the beauty and cosmeceutical industry by providing consumers with comprehensive at-home skincare analysis and recommended skincare regimens. Years of experience working with aestheticians and dermatologists has enabled the development of the *Skinperative Online Analyzer*. Dermazone Solutions, provider of the Celazome® cosmeceutical skin care line and Lyphazome® moisturizers and sunscreens, is the first and currently only cosmeceutical company to offer this comprehensive in-home assessment tool which can be launched from any browser via the Dermazone Solutions website, www.dermazone.com.

The *Skinperative Online Analyzer* provides a comprehensive series of questions that the consumer answers regarding skin appearance and feel; environmental factors that affect skin like workplace, climate, diet and exercise patterns; and skin heredity. The analyzer weighs and totals all of the responses and then returns a description of the consumer’s skin type and recommends treatments for skin conditions such as Rosacea and Acne. The analysis should be helpful to individuals currently under the care of a dermatologist or aesthetician, as they can print the results and review them with their skin care provider, allowing consumers to have a proactive hand in receiving superior skin care. The analyzer should be used as often as a consumer suspects a change in their skin that can be attributed to environmental changes, age, hormones or other factors.

The *Skinperative Analyzer* regimen recommendations include products from Dermazone’s full suite of Celazome cleansers, toners, moisturizers, masques and treatments and Lyphazome moisturizers and sunscreens, both of which use cutting-edge Lyphazome technology to deliver a high percentage of bioactive ingredients for fast acting results. Product performance demanded by our physicians and aestheticians is now being offered direct to consumers via the company’s website.

ABOUT DERMAZONE SOLUTIONS, LLC

*Dermazone Solutions, LLC produces the Celazome® cosmeceutical skin care line and Lyphazome® therapeutic moisturizers and sunscreen preventions. The unfair advantage Dermazone products have over comparable cosmeceutical lines is the company’s Lyphazomes®, patented liposome technology resulting from cutting-edge research in liposome chemistry. Dermazone’s Lyphazomes are 1/50th the size of a human skin cell, guaranteeing superior delivery of the finest in bioactive and active ingredients. Dermazone products consist of a full suite of cleansers, toners, moisturizers, masques and treatments including many **Dermazone Skinperatives™**, a designation given to Dermazone products that have multi-purpose properties from which virtually any type of skin can benefit. The products are used worldwide by aestheticians, dermatologists, burn centers, national sports teams and celebrities. Dermazone Solutions’ Celazome Skincare and Lyphazome moisturizers and sunscreens can be purchased from Dermazone via the company’s website (www.dermazone.com). For press information, product links and additional testimonials: www.dermazone.com/press.*

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