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Full press kit available at www.dermazone.com/press

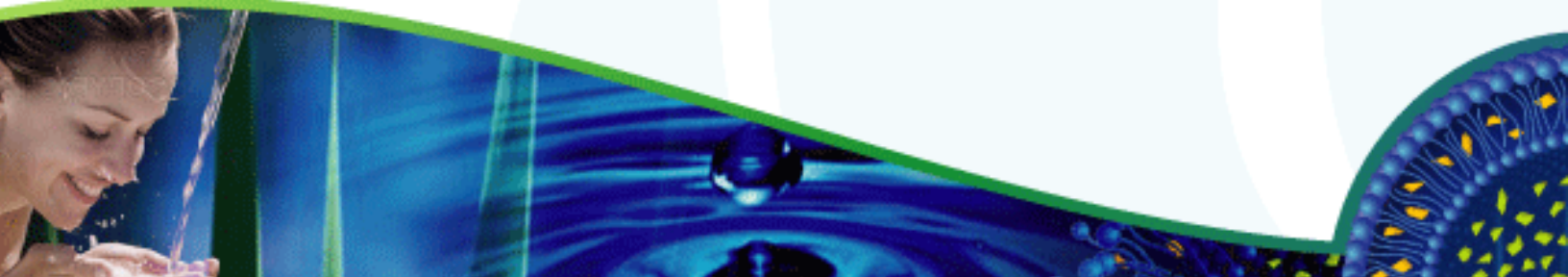
Perfect the sexy summer look: Celazome[®] Lip Treat[™] plumps lips for a pampered pout
Dermazone Solutions launches plumping, moisturizing treatment for lips

Clearwater, FL, Tuesday March 15, 2005 – Dermazone Solutions announces today the availability of the company's new Celazome[®] Lip Treat[™], the next generation in advanced lip-care treatment. Used to enhance long-sought-after sultry, sexy smiles, or to correct damage caused by sun and aging, Lip Treat is positioned to become this summer's beauty-must. A proven plumper and moisturizer, Lip Treat creates visibly fuller lips without the drying and burning effects experienced with competitive products. The formula's blend of ingredients provides short- and long-term plumping benefits naturally without the pain and expense of injections or surgery.

Lip Treat provides 10 key bioactive ingredients precisely calculated to work with and within Dermazone's patented Lyphazomes[®]. Lyphazome microspheres – developed through more than a decade of cutting-edge liposome research – penetrate deep into the skin, ensuring superior delivery of these bioactives and maximum effectiveness over time. The "4-in-1" formula assures long-lasting hydration for fast and dramatic lip repair; nourishes age correction with powerful antioxidants and botanicals; protects from daily stress; and, best of all, promotes plumper, younger-looking lips through collagen stimulation. Lip Treat's key bioactives include Nicotinic Acid for short-term plumping effects, Palmitoyl Oligopeptide to build collagen within lips and deliver long-term plumping, as well as moisturizing Shea Butter and Jojoba Oil.

Celazome Lip Treat is a member of the Celazome Treatment high-performance cosmeceutical skin care line. Celazome Treatments correct, improve, and resurface, and maximize the effectiveness of other Celazome products. The properties of Lyphazome delivery ensure each treatment provides gentle care and hydration while tackling some of the skin's most dramatic problems. In addition, Lip Treat comes with the *Dermazone Skinperative*[™] designation, indicating it is a product with multipurpose properties from which virtually any type of skin can benefit.

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Dermazone's Lip Treat and other items in the Celazome cosmeceutical skin care line can be purchased through select dermatologists, aestheticians, and spas, or through the company's website at www.dermazone.com.

ABOUT DERMAZONE SOLUTIONS

*Dermazone Solutions produces the Celazome[®] cosmeceutical skin care line and Lyphazome[®] therapeutic moisturizers and sunscreen preventions. The unfair advantage Dermazone products have over comparable cosmeceutical lines is the company's Lyphazomes[®], patented nanotechnology resulting from cutting-edge research in liposome chemistry. Dermazone's Lyphazomes are 1/50th the size of a human skin cell, guaranteeing superior delivery of the finest in bioactive and active ingredients. Dermazone products consist of a full suite of cleansers, toners, moisturizers, masques, and treatments including many **Dermazone Skinperatives[™]**, a designation given to Dermazone products that have multi-purpose properties from which virtually any type of skin can benefit. The products are used worldwide by aestheticians, dermatologists, burn centers, national sports teams, and celebrities. Dermazone Solutions' Celazome Skincare and Lyphazome moisturizers and sunscreens can be purchased from Dermazone via the company's website (www.dermazone.com). For press information, product links and additional testimonials: www.dermazone.com/press.*

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