

FOR IMMEDIATE RELEASE



For More Information Contact:

Jo Roberts,

JA&K Marketing for Dermazone Solutions

Direct: 612-799-4817 • Alternate: 407-909-9273

jroberts@jaandk.com

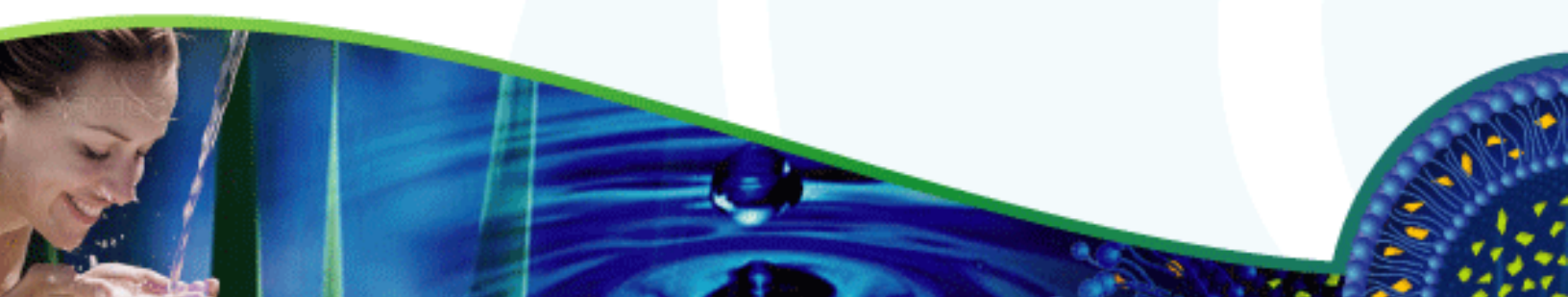
Full press kit available at www.dermazone.com/press

Glow from the inside out: Lyphazome® Inside Tan™ provides sunless color that's more than surface deep
Dermazone Solutions launches moisturizing sunless tanning product

Clearwater, FL, Tuesday April 19, 2005 – Dermazone Solutions announces today the availability of the new Lyphazome® Inside Tan™: more than a sunless tanner, it's a moisturizer with long-lasting sunless tanning benefits. As a member of the Lyphazome line of therapeutic moisturizers – the preferred choice of burn victims – Inside Tan requires no additional moisturizer during application, but rather uses patented Lyphazome technology to deliver potent, long-lasting hydration and bioactives alongside active tanning ingredients, ensuring both soft, silky skin and even tanning coverage. Using a “2-in-1” formula featuring Lyphazome microspheres—developed through more than a decade of cutting-edge nanosphere research—moisturizers and tanning agents penetrate deep into the skin and away from daily exfoliation, while time-released active ingredients renew radiant color over time. Inside Tan lasts days longer than other products that only color the outermost layer of skin and whose results can be lost in two to three days due to exfoliation. Dermazone's patented Lyphazome™ technology delivers tanning agents deep within the epidermis where they can't be wiped or worn away, ensuring longer-lasting coverage and less-frequent reapplications. Users can finally experience long-lasting, UV-free golden glows without drying or scaling, no matter what their skin type. Inside Tan is the latest product in the Sunwise™ Collection, the company's cache of sunscreens and sun care products.

Inside Tan's pleasant-smelling formula works beneath the surface to change more than just the outer-most layer of skin. Using a “2-in-1” formula, tanning agents and moisturizers – including Shea Butter, Jojoba Oil and Sesame Seed Oil – are first delivered with and within Lyphazomes deep into the skin where they are protected from daily surface exfoliation. Next, active tanning ingredients enveloped within these Lyphazomes release over time, renewing one's color when other products begin to fade. Users gain deep, long-lasting, sun-kissed color and silky, soft skin while minimizing streaking and discoloration caused by other drying formulas.

– more –



As a member of the Sunwise Collection, Inside Tan belongs to Dermazone's arsenal of sun-specific skin protection. First, Dermazone's Lyphazome sunscreens protect the skin from harmful UV rays. Dermazone encourages users to incorporate the eight-hour waterproof protection of Lyphazome Moisturizing Sunscreen SPF 30, or the rubproof, sweatproof, total UVA I, UVA II and UVB protection of Lyphazome Moisturizing Sunscreen Max SPF 29, into their skincare regimens daily to shield skin from the damaging effects of the sun. Inside Tan supports the benefits of these sunscreens by enabling users to obtain the look of tanned skin without harmful sun exposure.

Inside Tan and the Sunwise Collection belong to Dermazone Solutions' cosmeceutical line of skin care, therapeutic moisturizers, and high-performance sunscreens. Lyphazome microspheres – one 50th the size of a human skin cell – allow active ingredients to penetrate deeper into the skin, ensuring superior delivery of bioactives and maximum effectiveness over time. Initially used to treat burn victims and sufferers of psoriasis, eczema and other severe skin conditions, Lyphazome products provide powerful everyday moisturizing treatment for even the most dry and damaged skin.

Dermazone's Inside Tan and other items in the Lyphazome cosmeceutical moisturizer and sunscreen line can be purchased through select dermatologists, aestheticians and spas, or through the company's website at www.dermazone.com.

ABOUT DERMAZONE SOLUTIONS

*Dermazone Solutions produces the Celazome[®] cosmeceutical skin care line and Lyphazome[®] therapeutic moisturizers and sunscreen preventions. The unfair advantage Dermazone products have over comparable cosmeceutical lines is the company's Lyphazomes[®], patented nanotechnology resulting from cutting-edge research in nanosphere chemistry. Dermazone's Lyphazomes are 1/50th the size of a human skin cell, guaranteeing superior delivery of the finest in bioactive and active ingredients. Dermazone products consist of a full suite of cleansers, toners, moisturizers, masques, and treatments including many **Dermazone Skinperatives[™]**, a designation given to Dermazone products that have multi-purpose properties from which virtually any type of skin can benefit. The products are used worldwide by aestheticians, dermatologists, burn centers, national sports teams, and celebrities. Dermazone Solutions' Celazome Skincare and Lyphazome moisturizers and sunscreens can be purchased from Dermazone via the company's website (www.dermazone.com). For press information, product links and additional testimonials: www.dermazone.com/press.*

###