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**For More Information Contact:**

Jo Roberts,

JA&K Marketing for Dermazone Solutions

Office: 612-584-4312 • Cell: 612-799-4817

[jroberts@jaandk.com](mailto:jroberts@jaandk.com)

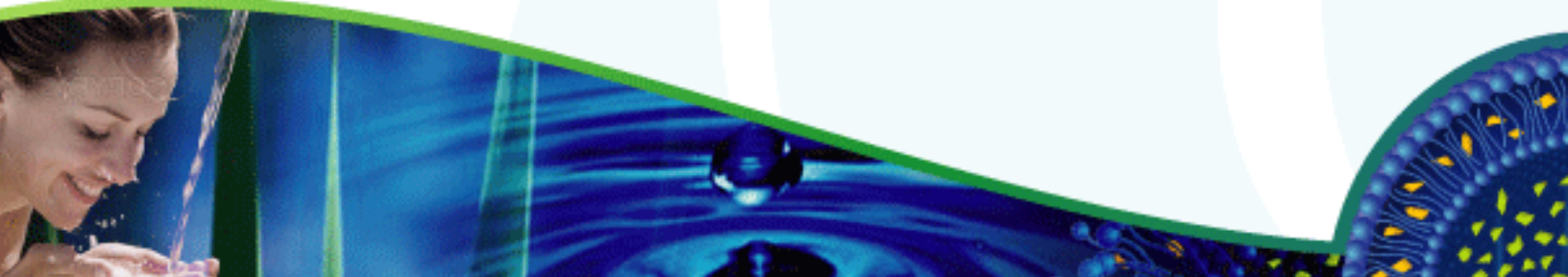
Full press kit available at [www.dermazone.com/press](http://www.dermazone.com/press)

**Dry skin rejoice! Celazome® Hydracell™ repairs and strengthens for delightfully smooth, hydrated skin**  
*Dermazone Solutions uses patented nanotechnology to deliver its most intense facial moisturizer ever*

**Clearwater, FL, Tuesday June 14, 2005** – Dermazone Solutions announces today the general availability of Celazome® Hydracell™, the company's most intensive nanotechnology-based moisturizer containing more than 83 percent nanospheres, following several months of successful customer beta-testing via sales from its website. During this time, the product proved especially beneficial to those users experiencing dry, winter skin associated with cold or changing climates, low-humidity, and indoor heating systems. Rather than simply caring for symptoms effecting the skin's surface, Hydracell uses a high concentration of the company's patented Lyphazome® nanospheres—tiny delivery vessels used to encapsulate moisture, bioactives and active ingredients for delivery deep within the skin—to provide an effective long-term solution for both chronic skin dryness and acute seasonal dry skin conditions. By taking advantage of this nanotechnology delivery system featuring nanospheres 1/50<sup>th</sup> the size of a human skin cell, Hydracell's formula effectively penetrates the skin's outer protective barrier to work within the deeper layers of the epidermis, while time-releasing ingredients for all day hydration and lipid barrier repair. Hydracell's unique formula of marine extracts and concentrated essential oils moisturizes, nourishes and invigorates dry skin, improving both the skin's integrity and appearance. This facial moisturizer complements other items in the company's Celazome and Lyphazome® lines, and can be combined with such products as the Lyphazome Penetrating Moisturizing Cream as part of a daily or occasional moisturizing regimen to eliminate all-over body dryness.

Hydracell's nanosphere-rich formula provides relief for acute dryness by time-releasing large quantities of water deep into—not just onto—the skin and repairing its lipid barrier with key bioactives, including a nine percent concentration of transdermal and essential oils. Key bioactives include Rose Oil, a luxurious and soothing antiseptic that reduces skin redness and inflammation and helps to both moisturize and retain skin moisture. To facilitate healing, anti-inflammatory Red Marine Algae Extract nourishes and revitalizes the skin, while Rosewood Oil promotes cellular stimulation and tissue regeneration. Further, moisturizing Jojoba Oil improves skin suppleness

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and softness while reducing transdermal water loss throughout the day. Combined, this formula allows Hydracell to moisturize, nourish and rejuvenate, thus eliminating the itchiness, flakiness and tightness associated with dry skin, diminishing fine lines and wrinkles, and promoting soft, smooth features. Like all Dermazone products, Hydracell is appropriate for even the most sensitive skin.

A recognized leader in the field of nanotechnology, Dermazone has incorporated its patented Lyphazome® nanosphere delivery system within each of its cosmeceutical skincare products. In the case of Hydracell, therapeutic bioactives—including Red Marine Algae Extract and Rose Oil—along with water are encapsulated within patented Lyphazome nanospheres, tiny delivery vessels built from plant-based phospholipids. At 125 to 150 nanometers in radius, or 1/50<sup>th</sup> the size of a human skin cell, these “perfect-sized” nanospheres are small enough to penetrate the skin’s natural surface barrier where they deliver ingredients to the deeper epidermal layers, yet are large enough to not be counterproductively absorbed by the body prior to full effectiveness. Once deep within the skin, a reservoir of nanospheres forms, releasing ingredients over time—eight hours or more—to replenish moisture and nutrients that are lost throughout the day. Finally, phospholipids form a matrix with cells, strengthening the skin’s protective lipid barrier. The remaining, non-encapsulated ingredients provide immediate surface benefits upon application.

As Dermazone’s most intense facial moisturizer, Hydracell complements the company’s Lyphazome® Penetrating Moisturizing Cream, initially developed for treating deep tissue burn victims. By combining deep penetrating, water-enriched Lyphazome nanospheres with a Lecithin-based sealing barrier to minimize transdermal moisture loss, one application of Lyphazome Penetrating Moisturizing Cream effectively treats the roughness, itching, cracking and flaking associated with severe dry skin all day. While Hydracell provides the face with a long-lasting solution to chronic and seasonal dry skin conditions, Penetrating Moisturizing Cream is especially useful for spot-treating such body-specific symptoms as chapped hands, crackled heels, and rough, flaky elbows and knees.

Dermazone’s Hydracell is a member of the company’s Celazome® line of cosmeceutical skincare products. Celazome products use the highest quality ingredients at their most effective levels to repair and strengthen the skin. Using the company’s patented Lyphazome nanotechnology delivery system, Celazome moisturizers, cleansers, toners, masques and treatments time-release antioxidants, botanicals, and vitamins deep within the epidermis, precisely where and when they are needed most.

Hydracell and other items in the Celazome cosmeceutical skincare and Lyphazome therapeutic moisturizer lines can be purchased through select dermatologists, aestheticians, and spas, or through the company’s website at [www.dermazone.com](http://www.dermazone.com).

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**About Dermazone Solutions**

*Dermazone Solutions is an acknowledged leader in nanotechnology, employing patented Lyphazome® nanospheres as a key component of their product formulas to provide an advantage over comparable cosmeceutical lines. The company's Lyphazomes—the result of more than a decade of cutting-edge research—are 125 to 150 nanometers in radius, or 1/50<sup>th</sup> the size of a human skin cell, guaranteeing superior delivery of the finest natural, food-grade bioactive and active ingredients. Each product formula employs more than 80 percent Lyphazomes, delivering ingredients into the skin, not just onto the surface. Ingredients form a matrix with cells that strengthens the skin's natural defense structure. Nanospheres release ingredients over time—eight hours or more—replacing lost moisture and nutrients throughout the day. The 20 percent non-encapsulated ingredients provide immediate surface benefits, acting like “breakfast for the skin.” Dermazone's Celazome® cosmeceutical skincare line and Lyphazome® therapeutic moisturizers and sun care products are used and recommended by aestheticians, dermatologists, burn centers, national sports teams, and celebrities worldwide. Dermazone products include many **Skinperatives™**, a designation given to products that benefit virtually any skin type. Dermazone Solutions' cosmeceutical skincare products can be purchased via the company's website ([www.dermazone.com](http://www.dermazone.com)). For press information, product links and additional testimonials: [www.dermazone.com/press](http://www.dermazone.com/press).*

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