

## Product Backgrounder Celazome® O•Plex Target

Dermazone Solutions' O•Plex Target spot treatment combines the powerful antibacterial properties of proprietary Complex Origanum—clinically proven to inhibit *P. Acnes* and other bacteria known to cause acne—with an 80 percent concentration of the company's patented, deep-penetrating Lyphazome® nanospheres to tackle blemishes and improve both skin appearance and integrity. These nanospheres enable Target to provide immediate symptom improvement and effective, long-lasting results by penetrating the skin's outer surface barrier and time releasing Complex Origanum, Tea Tree Oil, Red Marine Algae and other natural ingredients deep within the epidermis to remedy the problem at its source, while also providing all-day hydration and lipid barrier repair. Target belongs to Dermazone's O•Plex collection of problematic skin solutions, the world's first product line to harness the medicinal properties of oregano—specifically wild *Origanum vulgare* ssp. *hirtum*, a rare herb specific to the mountains of the Mediterranean region—for long-lasting relief of acne symptoms without drying or irritating the skin. Like all Dermazone products, Target is appropriate for even the most sensitive skin. An excellent option for adults suffering from occasional or cyclical acne symptoms, Target can be used with the three-step O•Plex Acne Treatment System as part of an overall problem skin solution or as a stand-alone product to provide concentrated, next day results.

### **Product Facts**

**Primary Function:** Quick, concentrated correction of problematic skin blemishes.

**Secondary Function(s):** Long-lasting acne symptom relief.

**Lyphazome Technology:** Concentrated amounts of Lyphazome nanospheres with their intense hydrating properties deliver ingredients deep within the skin and release over time for blemish correction and prevention.

**Key Bioactives:** Complex Origanum, Tea Tree Oil, Red Marine Algae, Camphor, Sulfur, Lyphazomes.

**SIZE:** 0.5oz.    **MSRP:** \$24.00

O•Plex Target is a member of the Celazome line of clinical skincare, therapeutic moisturizers and suncare products. Celazome products use Dermazone's patented nanotechnology delivery system which allows active ingredients to penetrate deep into the skin, ensuring superior delivery of bioactives and maximum effectiveness over time. Celazome products may be purchased through select dermatologists, aestheticians and spas, or via the company's website ([www.dermazone.com](http://www.dermazone.com)). Consumers can benefit from Dermazone's *Skinperative® Online Analyzer*, a question and answer program that serves as a virtual aesthetician, analyzing a consumer's skin type, external factors and lifestyle, and providing a recommendation for the most appropriate Dermazone skin care regimen.



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