

Product Backgrounder
Celazome® Moisturizing Sunscreen SPF 30

Every skin type needs sun protection, every day. Dermazone Solutions' Moisturizing Sunscreen SPF 30 provides a great, year-round choice for individuals requiring all-day waterproof, broad-spectrum UVA-II and UVB coverage, especially those participating in active, water-intensive activities. This sunscreen provides 30 times the skin's natural UVB radiation coverage in a non-comedogenic, greaseless, fragrance- and PABA free formula. Further, patented Lyphazome® nanospheres time-release bioactives, actives and long-lasting hydration deep within the skin over eight hours or more, meaning Moisturizing Sunscreen SPF 30 protects all-day without wearing off and without reapplication. One application in the morning can protect a child through after-school sports or an adult through peak-sun hour outdoor activities. Perfect for active families or a day in the surf, Dermazone's most-popular sunscreen provides an excellent option for times when one needs a more water-resistant alternative to the full-spectrum UV coverage of the company's Max SPF 29. This Dermazone designated *Skinperative*® provides sun protection and long-lasting skin hydration that benefits virtually every skin type.

Product Facts

Primary Function: Defends against UVAII and UVB radiation, up to 30 times skin's natural protection.

Secondary Function(s): Moisturizes and hydrates skin.

Lyphazome Technology: Concentrated amounts of Lyphazome nanospheres with their intense hydrating properties time-release both bioactive and active ingredients for all-day (eight hour) sun protection without reapplication.

Key Bioactives: Sorbitol, Aloe Vera Gel, Tocopheryl Acetate, Lecithin, Dimethicone

Active Ingredients: Octinoxate, Octisalate, Oxybenzone, Homosalate

Size: 4 oz. **MSRP:** \$ 24.00

Moisturizing Sunscreen SPF 30 is a member of the Celazome line of clinical skincare, therapeutic moisturizers and suncare products. Celazome products use Dermazone's patented nanotechnology delivery system which allows active ingredients to penetrate deep into the skin, ensuring superior delivery of bioactives and maximum effectiveness over time. Celazome products may be purchased through select dermatologists, aestheticians and spas, or via the company's website (www.dermazone.com). Consumers can benefit from Dermazone's *Skinperative Online Analyzer*, a question and answer program that serves as a virtual aesthetician, analyzing a consumer's skin type, external factors and lifestyle, and providing a recommendation for the most appropriate Dermazone skin care regimen.



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