

Product Backgrounder **Celazome® Inside Tan™**

Dermazone Solutions' Celazome Inside Tan is more than a sunless tanner—it's a moisturizer with sunless tanning benefits. As a member of the Dermazone's line of therapeutic moisturizers, the preferred choice of burn victims, Inside Tan requires no additional moisturizer during application. Rather, patented Lyphazome® nanotechnology delivers potent, long-lasting hydration and bioactives alongside active tanning ingredients, ensuring both soft, silky skin and even tanning coverage. Inside Tan doesn't just change the outer-most layer of skin for a quick, temporary effect. Instead, the "two-in-one" formula delivers potent moisturizers—including Shea Butter, Jojoba Oil and Sesame Seed Oil—and tanning agents deep into the skin where they are protected from daily surface exfoliation. Plus, active ingredients enveloped within Lyphazome nanospheres activate over time, renewing color just as other products' effects begin to fade. Result: no streaking, no artificial orange after-glow! Users gain deep, long-lasting, sun-kissed color and silky soft skin. Inside Tan is part of the Sunwise™ Collection, Dermazone's cache of sun-specific skincare products.

Product Facts

Primary Function: Sunless tanning for the entire body.

Secondary Function(s): Long-lasting skin hydration.

Lyphazome Technology: Concentrated amounts of Lyphazome nanospheres with their intense hydrating properties deliver both bioactive and active ingredients.

Key Ingredients: Lecithin, Shea Butter, Jojoba Oil, Sesame Seed Oil, Glycerin, Dimethicone, DHA and Erythrulose tanning agents, Lyphazomes.

SIZE: 6 oz. **MSRP:** \$28.00

Inside Tan is a member of the Celazome line of clinical skincare, therapeutic moisturizers and suncare products. Celazome products use Dermazone's patented nanotechnology delivery system which allows active ingredients to penetrate deep into the skin, ensuring superior delivery of bioactives and maximum effectiveness over time. Celazome products may be purchased through select dermatologists, aestheticians and spas, or via the company's website (www.dermazone.com). Consumers can benefit from Dermazone's *Skinperative® Online Analyzer*, a question and answer program that serves as a virtual aesthetician, analyzing a consumer's skin type, external factors and lifestyle, and providing a recommendation for the most appropriate Dermazone skin care regimen.



Press Contact: Jo Roberts
JA&K Marketing for Dermazone Solutions
Office: 612-584-4312 • Cell: 612-799-4817
jroberts@jaandk.com

