

Product Backgrounder

Celazome® Hydracell® and Penetrating Moisturizing Cream

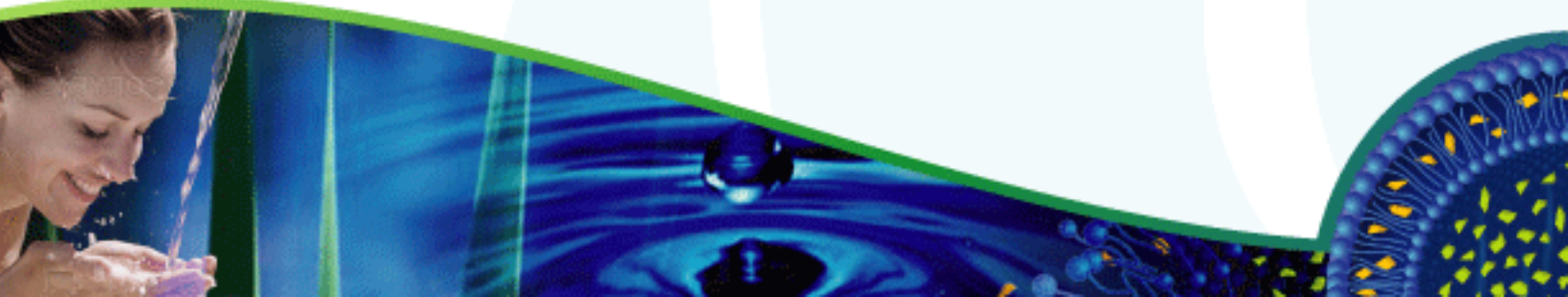
Dermazone Solutions provides the tools to knock out dry skin with its Celazome Hydracell facial moisturizer and Penetrating Moisturizing Cream. Using the company's patented Lyphazome® nanotechnology delivery system originally developed to treat severe skin conditions experienced by deep tissue burn victims, these products effectively repair and strengthen the skin by delivering time-released, concentrated moisture and nutrients deep into the epidermis. Used separately or together as part of a daily or cyclical all-over body moisturizing regimen, Hydracell and Penetrating Moisturizing Cream provide guaranteed results benefiting those users experiencing chronic dry skin or acute seasonal skin dryness, and can prove especially valuable for tackling dry, winter skin associated with cold or changing climates, low-humidity, and indoor heating systems. While Hydracell's marine extract and essential oil formula provides the face with a long-lasting solution to rejuvenate skin and eliminate redness, itchiness and flakiness, Penetrating Moisturizing Cream is especially useful for spot-treating such body-specific symptoms as chapped hands, cracked heels and rough, flaky elbows and knees. Like all Dermazone products, Hydracell and Penetrating Moisturizing Cream are gentle enough for even the most sensitive skin.

Celazome Hydracell

Hydracell, Dermazone Solutions' most Lyphazome nanosphere-rich facial moisturizer, provides relief for dryness and a long-term solution for chronic dry skin and cyclical dryness caused by climate or environmental conditions. Hydracell's unique blend of concentrated moisture and key bioactives eliminates itchiness, flakiness and tightness, and promotes softer, smoother skin. Rather than simply caring for symptoms affecting the skin's outermost layer, Hydracell uses the company's patented Lyphazome nanotechnology delivery system to time-release large quantities of water deep into the epidermis, not just onto the surface, rejuvenating skin for all-day results. In addition, this intense moisturizer strengthens skin and repairs its lipid barrier with key bioactives, including a nine percent concentration of transdermal and essential oils. Key bioactives include Rose Oil to reduce skin redness and inflammation, and help moisturize and retain skin moisture; Red Marine Algae Extract to nourish and revitalize; Rosewood Oil to promote cellular stimulation and tissue regeneration; and Jojoba Oil to improve skin suppleness and softness while reducing transdermal water loss. Hydracell complements other products in the Celazome and Lyphazome cosmeceutical product lines, and can be used in conjunction with users' regular daily antioxidant or botanical moisturizer blends, or with our Penetrating Moisturizing Cream as part of an all-over body-moisturizing regimen for severe dry skin. 1.7 oz. MSRP: \$56.00

Penetrating Moisturizing Cream

Indicated for severely dry skin, the Penetrating Moisturizing Cream is Dermazone Solutions' most intense body moisturizer. By taking advantage of the company's patented Lyphazome nanotechnology delivery system, the



Penetrating Moisturizing Cream delivers time-released hydration when and where the skin needs it most. By combining deep penetrating, water-enriched, Lyphazome[®] nanospheres with a Lecithin-based sealing barrier to minimize transdermal moisture loss, one application of Penetrating Moisturizing Cream effectively treats the roughness, itching, cracking and flaking associated with severe dry skin all day. It is particularly recommended for tough-to-penetrate, callused elbows and knees, chapped hands and cracked feet. 4 oz. MSRP: \$19.00

Patented Nanosphere Technology

Each Dermazone product uses the company's patented Lyphazome nanotechnology developed through more than a decade of cutting-edge nanosphere research. Lyphazome nanospheres—1/50th the size of a human skin cell—allow active ingredients to penetrate deeper into the skin, ensuring superior delivery of bioactives and maximum effectiveness over time. Initially used to treat burn victims and sufferers of psoriasis, eczema and other severe skin conditions, Lyphazome nanosphere-infused products provide powerful everyday moisturizing treatments for even the most dry and damaged skin.

Dermazone Solutions is the manufacturer and marketer of the Celazome[®] line of clinical skincare, therapeutic moisturizers and suncare products. Celazome products use Dermazone's patented nanotechnology delivery system which allows active ingredients to penetrate deep into the skin, ensuring superior delivery of bioactives and maximum effectiveness over time. Celazome products may be purchased through select dermatologists, aestheticians and spas, or via the company's website (www.dermazone.com). Consumers can benefit from Dermazone's *Skinperative[®] Online Analyzer*, a question and answer program that serves as a virtual aesthetician, analyzing a consumer's skin type, external factors and lifestyle, and providing a recommendation for the most appropriate Dermazone skin care regimen.



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